

Call for proposals on Membership Promotion Activities from Chapters

Mission:

The IEEE Computational Intelligence Society (CIS) solicits proposals of activities increasing CIS membership in three initiatives: promoting membership worldwide, raising awareness of CIS activities and benefits, and encouraging collaborative efforts to address members' needs. Joint chapter activities that stimulate the growth of CIS membership are particularly encouraged. The communications in the proposed activities can be in the applicant's native language. This call for proposals is for 2015 only and its continuum depends on budget availability.

Funding:

The IEEE CIS provides financial resources to support, or partially support, the proposal. Amounts range from USD\$200 to \$400, based on evaluation of need as seen in the proposal. Some factors that may be considered include the scale of the program, the expected achievement of membership increase, and budget availability.

Important Dates:

- Eligibility period: July 1st to December 31st, 2015
- Deadline for submitting the proposal: November 1st, 2015
- Notification of the outcome of the review process: usually within 2 weeks after submission

Chapter chairs or officers are encouraged to submit a proposal to the Chair of Chapters Subcommittee (point of contact info) between the dates of July 1, 2015 and November 1, 2015. If the proposal is approved, then upon request, CIS will provide USD\$200 to \$400, depending on the scale of the program and the review results. The CIS Members Activities Committee will review received proposals based on "the quality of the proposed membership event and program and its potential to increase membership." Again, joint chapter activities are particularly favored.

In writing your proposal please address the following aspects:

- Aim and target
- Tentative event and program
- Local organizer(s)
- Expected membership increase
- Budget and financial estimation

A proposal should be formatted in the following sections (maximum 2 pages):

- Title
- Abstract (for event promotion)
- Topic overview: What is the member activity? Why do you believe this is an interesting and significant activity for promoting the popularity of IEEE CIS?
- Content details: An outline of the member activity in the form of a bulleted list.
- Target audience and prerequisites: From which areas do you expect potential participants to come (students, professionals etc)? How many participants do you expect?

- Expected membership increase from the activities: The current total number of members in the organizing chapters, and the expected numbers of increases in the organizing chapters due to the event.
- Budget estimation

Eligibility Requirement: Chapters should be active and have organized at least 2 Technical Meetings in the last 12 months.

Obligations: Chapters which receive funding should include membership campaign in their activities, promote the event on their website, and prepare an event report to Pau-Choo (Julia) Chung and Demetrios Eliades, and report this activity in vtools. The L31 report should be uploaded within 2 months after the event.

Please submit your proposal, with email title “membership promotion proposal”, to Chair of Chapters, Dr. Demetrios Eliades at demetrios.g.eliades@ieee.org, copied to Prof. Pau-Choo Chung, at pcchung@ee.ncku.edu.tw.